

**Town of Moreau
5-Year Recreation
Master Plan**

TOWN OF MOREAU

5-YEAR RECREATION MASTER PLAN

ADOPTED BY THE TOWN BOARD ON DECEMBER 30, 2019

Supervisor, Theodore T. Kusnierz
Alan H. Vantassel, Deputy Supervisor
John G. Hogan, Councilmember
Gina M. Leclair, Councilmember
Kyle C. Noonan, Councilmember

COMMITTEE MEMBERS

Bob Vittengl – Chairman	Kevin Crossman
Elizabeth Bennett	Timothy Dickinson
Nancy Carroll	Bridgid Martin
Eric Cirelli	Daniel Underwood
Bridget Crossman	Jason Vittengl

Committee Mandate

- Meet the recreational needs of our residents
- Make full use of public lands/facilities by residents
- Include recreation options for all ages and abilities
- Plan for current and expected population growth
- Prepare a comprehensive plan to take advantage of funding opportunities from both the public and private sectors
- Identify niche marketing opportunities

Master Plan Process Included:

- Meetings
- Communication Through Emails
- Site Visits
- Independent Research
- Input From Experts

Town Recreation Comparisons

Town of Moreau



Harry J. Betar
Recreational Park

[http://www.townofmoreau.org/
rec_park.asp](http://www.townofmoreau.org/rec_park.asp)

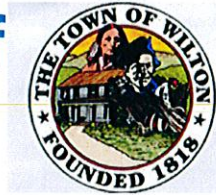
Town of Queensbury



Queensbury Parks
and Recreation

<https://recreation.queensbury.net>

Town of Wilton



Wilton Parks and
Recreation

[https://townofwilton.com/
departments/parks-and-recreation](https://townofwilton.com/departments/parks-and-recreation)

2018 Resident Comparison

	Moreau	Wilton	Queensbury
Single Family	12,662	14, 662	22,665
Group Homes	435	22	350
Apartment Dwellers	2,842	2,915	4,917
Total	15,959	17,599	27,932

Committee Vision

- ❑ The Town should be a recreational hub for the entire year, for residents of all ages and physical abilities, to use as a way to enhance their lives.
- ❑ The Town should be a community that allows all residents access to as many public properties as is feasible.
- ❑ Increase the communication/notification of recreational offerings that are available to the public.
- ❑ Adopt a “phase-in” of such recommendations as follows:
 - *Upgrade what the town currently offers*
 - *Expand current offerings*
 - *Make plans for future growth*
- ❑ Provide recreational opportunities for residents to participate in with their pets (i.e. dogs) and for those who own horses.

Keys To Success Of The Plan

**Increased
Communication**



1

**Expansion of
Program
Offerings**



2

**Facilities
Development**



3

1. Increased Communication

- ❑ **Name change** to Moreau Parks and Recreation
- ❑ **Signage** for all facilities, for safety, for directions--label everything
- ❑ Exclusive **web page** for Parks and Recreation
- ❑ **Online registration and communication** tool for parents/coaches/players/organizers - for convenience, fairness, transparency and accountability.
- ❑ **Information booths/centers** at our facilities for visitors
- ❑ Recreation department **headquarters**/home base
- ❑ **Marketing**: brochures, ads, pamphlets, cross promotions, email sign ups, mailers, facebook promotions, sell naming rights, etc.
- ❑ **Director**: one full-time employee to oversee all recreational activities and to capitalize on opportunities for our town's Parks and Recreational needs and advocate for our interests before state and local government entities.

2. Expand Program offerings

- Offer 12 months of programs for all 4 seasons
- Provide online registration, online calendar and online payment options
- Partner with local businesses and groups
- Create more group/club offerings
- Hold more public events: concerts, farmers markets, fireworks, movie night, etc.
- Give programs 3-5 years to build a following
- Advertise all offerings to our residents via brochures, mailers, web, social media
- Charge fees for use of recreational facilities (higher for non-residents)
- Create programs for all individuals, physical abilities including those with pets

3. Development of Facilities

- Upgrade current facilities
- Expansion of current facilities
- New facility recommendations

Overview of Current Town Facilities

Moreau Recreational Park (open year round) - sports fields, ice rink, tennis courts, batting cage, volleyball, tennis, basketball, playground, wooded trails, pavillions, concession stands, lavatories, maintenance building, universal playground (soon to include a splash park)

Sandbar Beach - beach, swimming area with life guards, playground, sports section (basketball, volleyball), fishing, beach house with lavatories

Old Town Hall

Nolan Road Riverfront

Former Sheriff Substation

A. Current Facility Upgrade Suggestions

- Upgrade Sandbar beach and beach house
- Convert old town hall in the village into teen tech center
- Convert current recreation garage into information/recreation dept. home base at the Harry J. Betar Recreational Park
- Develop Nolan Road riverfront
- Convert former Sheriff's substation into a meeting/business incubator location
- Trails
 - *upgrade and expand trails in the woods*
 - *add lights*
 - *add storyboards about history and or the environment on trails or Storywalks™ for kids*
- Signage upgrade for each facility and signage for directing traffic to facilities
- Upgrade and add more covered pavilions: add lights, fans, online registration
- Esthetically pleasing landscaping, garbage and recycling cans, etc.

B. Current Facility Add-On Suggestions

- Add dedicated trails/highway lanes for cyclists
- Paved trail options for wheelchairs, walkers, runners, etc.
- Fenced in community garden area
- Create a pavillion for farmers markets (near the community garden)
- Covered ice skating rink
- Hockey only rink (with walls and lights)
- Add tire pump/bike fixit station and bike racks at all trail heads
- Additional sports fields - more exclusive sports fields (i.e., LAX only, soccer only, practice fields, etc.)
- Bandstand/movie screen
- Information booth
- New maintenance building
- Practice wall for tennis
- Pickleball courts
- Lap lanes at beach
- More equipment promotion - get everything out of storage - snowshoes, cross country skis, kayaks, etc.

C. New Facility Suggestions

- Dog Park including a waterfront area for dogs
- Moreau loop cycling trail system that links other trail systems under development state wide and regionally
- Convert old railway to trails to connect the village to the town (rails to trails)
- Signage to promote an outdoor living community: cycling safety tips, well marked facilities, activities and trails
- BMX Bicycle Pump Park - skateboard park (Recreation Park or Nolan Road)
- Self guided obstacle course in the woods (Recreation Park or Nolan Road)
- Expand trail system throughout town and village that includes lights, signs and marketing (include roads, parks, schools, village, etc.)
- Misc. elevation sports: miniature golf, driving range, bocce ball courts, horseshoe pits, frisbee golf

New Facility Suggestions (cont.)

- Fieldhouse complex - Community Center for year-round use from sports to yoga - on the new property going towards Ft. Edward Road
- Aquatic center - partnering with the school district, year round swimming
- Rowing/boat center - on the Hudson River (Nolan Road)
- Cycling center - hub for cyclists
- Build a bandstand (at the Recreation Park and/or along the river)
- Offer trails for horsemen and parking for their equipment
- Campsites - leanto sites (Nolan Road)
- Adirondack chairs and book nooks along the river
- Astronomy - sky watcher stand
- Riverfront pavilions and year round event venue

Funding Ideas

- Town Budget and recreation fees from developers
- Grant applications
- Corporate sponsorships
- Private partnerships
- Civic organization partnerships
- School district partnerships
- Cooperation with other municipalities for shared expenses and services
- User fees
- Solicit county support/funds
- Host events to generate revenues

Follow-Up Suggestions

- ❑ Create follow-up subcommittees (i.e., signage, sports/fields, trails/cycling, waterfront/parks, events)
- ❑ Prioritize the suggestions
- ❑ Solicit professional advice
- ❑ Establish project budgets
- ❑ Seek public and private input and funding
- ❑ Continue adding recommended projects
- ❑ Create a community parks and recreation leaders advisory committee that includes: SGFCSD Athletic Director, Board members, residents, league reps, a community center liaison, and representatives from the business community

Summary

The Town of Moreau is a great place to live and raise a family. We are fortunate to have access to vast outdoor spaces and water on three sides of our town. This is a perfect time to take advantage of the town, county, regional and state growth when it comes to outdoor and public space offerings for trails, parks and waterfront development.

- The Town of Moreau 5-Year Recreation Master Plan Committee Members